

Los Angeles, CA 90004
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Michael Sokolowski

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Executive Director specializing in Healthcare. Experience with operations management.

EXPERIENCE

Executive Director - *Brookdale Senior Living*, Garden Grove, CA — April 2021 - Present

- Over-site of an ALF with an annual budget of \$25 million.
- Develop annual operating and capital budgets.
- Aggressively anticipating and minimizing negative budget variances and deficits by meeting and exceeding budget occupancy goals for the facility.
- Ensure the business complies with all aspects of operation including federal, state and local regulations.

Multi-Site Executive Director - *Le Bleu Château Assisted Living*, Burbank, CA — Oct. 2019 - Jan. 2021

- Oversaw the development of operational budgets and capital requirements for a 200 bed, multi-campus, ALF, ILF, and Memory Care facility.
- Increased revenue by 217% utilizing the ALWP and private pay census generation.
- Acted as a liaison between the corporate management team and associates to ensure organizational alignment.
- Adjusted AP, AR growth, and monitored EBITDAR quarterly so as to match projections.

Multi-Site Executive Director - *Ensign Group*, Orange CA — Dec. 2017 - Oct. 2019

- Supported corporate plans by ensuring economic growth and DSS/DPH inquiries for three facilities: Southland Assisted Living (75 Bed), The Grove Health & Wellness ALF (38 Beds), and Citrus Hills Assisted Living (95 beds).
- Lead marketing tactics, evaluated and adjusted all aspects of community operations.
- Produced 0 tag annual surveys with an 84% Unsubstantiated Claim rate from DSS.
- Generated effective means to communicate throughout the organization, increasing the team performance, engagement and organizational culture.

Memory Care Biographer & Advisor - *My Spoken Story*, Los Angeles CA — 2014 - 2017

- Provided marketing material and video production for commercial use in ALF's, ILF's, Memory Care Unit's, and SNF's.
- Partnered with multiple healthcare fields for memory care and marketing contracts.
- Created reminiscence therapy for clients suffering from MCI and dementia.

VOLUNTEERING EXPERIENCE

- **Global Health Fellow (2021)** - *Foundation for International Medical Relief of Children (FIMRC)*, Philadelphia PA

Performed an annual statistical analysis on existing international Global Health initiatives to help improve programs, identify gaps, and provide data for organizational reports.

- **YPC Board Member** - *Alzheimer's Greater LA, California*

Successfully lobbied congress for a \$5,000,000 addition to the National Alzheimer's Research Bill. This included meeting with congressmen/women concerning end of life care and dementia research.

EDUCATION

- **Master's in Health Administration** *West Coast University, CA.*
- **BA Business Administration** *California Lutheran University, CA.*
- **Residential Care Facility for the Elderly Care Certification (RCFEC)** CA.

SKILLS AND CREDENTIALS

- Member of the American College of Healthcare Executive (ACHE).
- Member of the Institute for Healthcare Improvement (IHI).
- Strategic Planning & Problem solving.
- Featured by Alzheimer's Greater LA and USC Roybal Institute on Aging: Many Faces of Dementia.
- Experience with AR, AP, EBITDAR, REVPAR.
- Microsoft Office suite proficient.
- eMar proficient (PCC, Quickmar)

LANGUAGES

Fluent in English, Russian, Ukrainian, and Spanish.